REMARKS

Claims 21-47 are pending in this application. By this Amendment, claims 25, 28, 30, 35, 38, 40, 45, and 47 have been amended.

Claim 25 has been amended such that the final step of applying the temporary tattoo can include "sliding <u>or peeling</u> off the substrate from the temporary tattoo." Claim 35 has been similarly amended.

Claim 28 has been amended such that the recited "application is practiced to provide as part of the shape, or as the shape or shapes," an "entity" or "activity" in addition to the previously recited "a logo, a name, a symbol, or a mascot of a school, team, sport, event, company, corporation, geographic region, country, state, person, or organization." Claims 30, 38, 40, 45, and 47 have been similarly amended.

None of the amendments introduces any new matter in the application. Prompt examination on the merits is requested.

Respectfully submitted,

By:

HUNTON & WILLIAMS

Date: October 14, 2003

Thomas J. Scott

Registration No. 27,836

1900 K Street, N.W., Suite 1200 Washington, D.C. 20006-1109 Ph. (202) 955-1500 Fax (202) 778-2201